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10 **AOC i2757Fh**

Sexy design, but 1080p only.  
Is that really a problem?

MONITOR

www.aocmonitor-  
on2.com @

\$360 \$

Good price, clear image  
display, IPS panel tech  
better than an  
equivalent TN. ✓

Cheap quality, relatively  
low 1080p native  
resolution. ✗

I must confess, I'd normally prefer a higher resolution to go with my larger screen size than the AOC's 1080p, but that's mostly because I've got a graphics card in my rig capable of rendering at stupid resolutions like that. Most modern graphics cards are more than capable of shunting pixels and polygons around at 1080p resolutions, and will come a cropper if you make that step up in resolution.

In light of this, it actually makes sense to have larger screens that still make use of the lower native resolution instead. That way you still get a lot of screen real estate, yet the frame rates don't suffer compared to a 22 to 24in panel. When you're comparing it against those smaller screen sizes, it's pretty impressive that AOC can deliver a 27in IPS panel for just \$360. Not long ago this sort of screen would have had to cost well north of \$450.

It's also impressive that AOC has managed to create a screen at this price with such a tiny bezel. When I first took the screen out of its box, I actually thought I had my hands on something completely sans bezel; sadly, it's just set flush to the screen and is invisible when the screen's turned off. Still, the black bezel is only 9mm, so it's hardly obtrusive.

So, from a distance at least, the chassis of the i2757Fh looks like a very high-end product. With that panel stretching almost to the limits of the surround and that brushed aluminium base and touch controls, it looks quite luxurious to the eye.



That's all from a distance, however; get up close and you'll soon see the edges of the matte covering for the screen, just begging to be picked at. The aluminium panel at the bottom doesn't feel like it's that securely attached to the rest of the chassis either.

But it's an AOC screen for a little over \$350, what did you really expect? It's perfectly functional and as long as you don't get too close, it's rather pretty to look at, too. If you play with the settings a little you'll see beautifully clear, crisp and bright imagery flashing up on your screen.

The IPS panel tech is immediately obvious from the moment it lights up. The colours are much more vibrant than a standard TN screen, though the blacks and whites can be broken with the BrightFrame tech. It's not the best IPS screen, but still better than an equivalent TN.

For such a bargain price, this is a great monitor and you'll be more than pleased with it as it sits on your desk looking all futuristic. If you don't think your rig will manage with higher resolutions than 1080p, then this is a great way of getting a bigger screen without losing gaming pace.

Dave James